

# Middletown Plaza

Monmouth County

New York-Newark-Jersey City, NY-NJ

201,068 Sq Ft

1425 NJ-35 | Middletown, NJ 07748

40.4024, -74.1219



| Demographics | 1 Mile    | 3 Miles   | 5 Miles   |
|--------------|-----------|-----------|-----------|
| Population   | 6,055     | 62,427    | 139,694   |
| Daytime Pop. | 6,877     | 57,953    | 154,025   |
| Households   | 2,127     | 22,590    | 51,774    |
| Income       | \$183,847 | \$189,279 | \$187,779 |

Source: Synergos Technologies, Inc. 2024

Highly trafficked shopping center anchored by Trader Joe's, Petco, and Retro Fitness with a \$7.7M center redevelopment recently completed in 2025.

Surrounded by an affluent and highly educated population with an average household income of \$169K+ and 45% college educated within a 3-mile radius

Highly visible retail location at NE corner of Route 35 with 36K+ VPD (Kalibrate, 2022)



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This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.

1006

## Available Spaces

08 975 Sq Ft 360°

27 81,725 Sq Ft

## Current Tenants

Space size listed in square feet

|     |                                |        |
|-----|--------------------------------|--------|
| 01  | Trader Joe's                   | 14,068 |
| 01A | Retro Fitness                  | 10,289 |
| 01B | Circus Wines, Beer and Spirits | 13,304 |
| 02  | SKECHERS                       | 9,600  |
| 03  | Salons By JC                   | 8,400  |
| 06  | Plato's Closet                 | 6,000  |
| 09  | Revo Hair Salon                | 975    |
| 10  | Tai Hing Restaurant            | 996    |
| 11  | European Wax Center            | 1,550  |
| 12  | Haldi Chowk 35, Indian Bistro  | 1,550  |
| 13  | Rose Nails & Spa               | 1,950  |
| 14  | Wonder                         | 3,241  |
| 15  | Petco                          | 18,492 |
| 17  | Local Infusion                 | 2,018  |
| 18  | MassageLuxe                    | 2,500  |
| 19  | The UPS Store                  | 1,500  |
| 20  | Meemom's Kitchen               | 2,000  |
| 21  | Satori Academy of Martial Arts | 2,000  |
| 22  | Nothing Bundt Cakes            | 1,964  |
| 23  | Frutta Bowls                   | 1,988  |
| 23A | Club Pilates                   | 1,988  |
| 23B | Takumi Japanese Restaurant     | 2,500  |
| 23C | The Milkshake Factory          | 1,377  |
| 24  | Perspire Sauna Studio          | 2,018  |
| 25  | Jersey Shore Supplements       | 1,500  |
| 26  | Affinity Federal Credit Union  | 2,000  |
| FS1 | Shake Shack                    | 2,600  |

